

NEWLAND GLOBAL GROUP – CONSUMER UNITY AND TRUST SOCIETY

MEMORANDUM OF UNDERSTANDING (MOU)

This Memorandum of Understanding ("MOU") is made and entered into as of May 8th, 2025, by and between:

Newland Global Group (hereinafter referred to as "NGG") is a leading corporate advisory firm with a focus on simplifying and strengthening Australia-India trade and investment relations. NGG was established in 2010 with its corporate office in 1605/1 Mahogany Avenue, Macquarie Park, New South Wales, 2113, Australia, represented by Dipen Rughani, CEO of NGG.

Consumer Unity & Trust Society (CUTS), a non-profit, non-partisan, non-governmental organisation (NGO) registered under the Rajasthan Societies Registration Act, 1958, with its registered office at Bhaskar Marg, Bani Park, Jaipur 302016, and Rajasthan, India (hereinafter referred to as "CUTS represented by its Secretary General, Pradeep S. Mehta").

NGG's unique model of consulting enables them to operate across multiple industries, deliver customised solutions and ensure a positive experience for their partners. NGG helps organisations transform and grow their businesses by facilitating complex changes, restructuring strategies, building competitive advantages and connecting with potent opportunities.

WHEREAS, CUTS is a public policy research and advocacy group working on rules based trade, effective regulations and good governance. CUTS International's Global Affairs focuses on Defence, Trade and Strategic issues in the international arena. particularly Indo Pacific region

NGG and CUTS both recognise the increasing importance of understanding the inter-linkages between strategic affairs, trade, and security between and beyond India and Australia.

 

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants contained herein, the parties agree as follows:

1. Purpose:

The purpose of this MOU is to establish a framework for collaboration between NGG and CUTS on research, analysis, advocacy, capacity building, and networking related to trade, strategic affairs, defence, and their impact between India and Australia, with a specific focus on:

1.1. Evolving risks to key stakeholders: this includes maritime security concerns, non-traditional threats like cyber-attacks and energy security, and the impact of critical and emerging technologies.

Strategic affairs and trade postures: this emphasises on analysing strategic and trade capabilities of regional players and how they might influence regional stability or escalation.

1.2. Good governance and development: this underscores the link between responsible governance, human rights practices, and economic prosperity with long-term goals of global firms and governments.

1.3. Economic Security: this broadens focus on research in the economy and trade for a resilient supply chain, prosperous growth, countering neo-colonist approach for stability and security in the region.

1.4. Strengthening global strategic collaborations: to address common issues related to business and help reach out to governmental bodies in both countries and leverage global networks to facilitate strategic issues, trade including defence equipment based SMEs and tech companies to help them to match-make and collaborate.

These elements provide a more comprehensive framework for collaboration between NGG and CUTS, focusing on the complexities in the linkages between key global firms and stakeholders with governments and intergovernmental-organisations. These complexities include security, economic and trade risks and threats.

2. Areas of Collaboration:

NGG and CUTS agree to collaborate in the following ways:

  2

- 2.1 Conducting joint research projects on topics related to the areas of focus outlined in section 1.1.
- 2.2 Provide constructive inputs for policy-formulation.
- 2.3 Promote awareness and informed public debate on trade and strategic dimensions and relations of India and Australia in the larger Indo-Pacific and Indian Ocean Regions.
- 2.4 Co-organise workshops and seminars to discuss and disseminate research findings on strategic communication, security risks within the private sector, and related issues in the larger Indo-Pacific region and the Indian Ocean Region reaching beyond the territories.
- 2.5 Sharing relevant research findings, publications, and expertise to further the understanding of the inter-linkages between trade, defence, and strategy.
- 2.6 Developing and implementing capacity building programmes for stakeholders, including policymakers, civil society organisations, and the public on the mentioned focus areas.
- 2.7 Conduct in-person and virtual meets to discuss potential areas of collaboration and share research findings whenever the need arises.

4. Term and Termination:

This MOU will be effective from the date of execution by both parties and is infinite unless terminated. This MOU may be terminated by either party upon 90 days' written notice to the other party.

5. Confidentiality:

The parties agree to maintain the confidentiality of all non-public information received from the other party under this MOU.

6. Dispute Resolution:

Any dispute arising out of or in connection with this MOU shall be settled through mutual consultation. If that fails, then through a mutually agreed arbitrator(s).

  3

7. Entire Agreement:

This MOU constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written.

8. Amendment:

This MOU may be amended only by a written agreement signed by both parties.

IN WITNESS WHEREOF, the parties have executed this MOU as of the date first written above.

NGG
NEWLAND
GLOBAL GROUP

For Newland Global Group:



Name: Dipen Rughani
Title: Chief Executive Officer

CUTS
International

For Consumer Unity & Trust Society (CUTS) International:



Name: Pradeep S Mehta
Title: Secretary General